

FOR IMMEDIATE RELEASE

CHANGE OF GUARD AT FADA AS MR. MANISH RAJ SINGHANIA HANDS OVER THE BATON TO MR. C S VIGNESHWAR, FADA'S 37th PRESIDENT

New Delhi, September 11th, 2024: The Federation of Automobile Dealers Associations (FADA), the apex national body of automobile retail in India, today announced the appointment of **Mr. C S Vigneshwar as FADA's 37th President and for the years 2024-26**. The decision was made at the 315th Governing Council Meeting, which was held immediately after the 60th Annual General Meeting.

Mr. Vigneshwar is the Managing Director of Anaamalais Toyota based out of Coimbatore, Tamil Nadu and has other dealerships of Volvo Eicher Commercial Vehicles (VECV) and Ather Energy. Besides this, his business group known as the ARC group has interests in goods transportation, drinking water, packaged foods, green energy alternatives, farming, FMCG distribution and education. The group has gained a strong environmental focus to add to its existing pioneering HR and CSR way of thinking.

Mr. Vigneshwar has been a member of the Apex Consultative Committee of VECV for the last 16 years. He has been part of the Toyota Dealer Council for 11 years and served the Head of the Toyota India Service Dealer Council for 7 years. He has been a council member of FADA for the last 12 years. Mr. Vigneshwar is also serving as the Area Commander for Home Guards in Coimbatore City.

The Governing Council also elevated the following for the years 2024-26:

- **Mr. Sai Giridhar, MD, Saisha Motors Pvt. Ltd. (Dealer for Skoda Volvo Cars & MG Motors) based out of Jaipur, Rajasthan, as Vice President.**
- **Mr. Amar Jatin Sheth, Managing Director for Group Shaman (Dealer for Honda Cars, Volkswagen and Triumph) based out of Mumbai, Maharashtra, as Secretary**

The Governing Council unanimously elected **Mr. Pradeep Agarwal, as Treasurer for the years 2024-26**. Mr. Agarwal is the Managing Partner for JMG Group (Dealer of Hero MotoCorp) based out of Cuttack & Bhubaneswar, Odisha.

FADA places on record its deep gratitude for the immense contribution of its outgoing President, Mr. Manish Raj Singhania, whose leadership has been instrumental in advancing key industry reforms and strengthening the voice of auto dealers across the nation.

While handing over charge, Mr. Manish Raj Singhania said, *"It has been an immense privilege to serve as FADA's President during a time of significant transformation for the auto retail sector. Representing the most vital arm of the automotive industry—dealers—has been both an honour and a responsibility I hold deeply. Over the past two years, we have collaborated with all stakeholders to address key industry issues and ease challenges for the auto retail community.*

We made significant progress with the Model Dealer Agreement, with two major brands already adopting it and others in advanced stages. Additionally, our efforts with financial institutions have helped align dealers and financial partners, ensuring better cooperation on critical concerns. One of our most notable achievements is the growing focus on retail figures over wholesale—an initiative FADA pioneered six years ago, now gaining recognition from OEMs. As they say, 'Rome wasn't built in a day,' but this represents a true victory for our association.

As I pass the baton to Mr. C.S. Vigneshwar, I am confident his visionary leadership will drive FADA to even greater heights, ensuring a prosperous future for auto retail in India."

Commenting on his appointment as FADA 37th President, Mr. C S Vigneshwar said, *"As FADA marks its 60th year, we not only reflect on an extraordinary journey but also embrace the immense potential that lies ahead for the auto retail sector. Over the next two years, our focus will be on strengthening the foundation we have built, with key initiatives such as the Retail Protection Act and the Model Dealer Agreement taking centre stage. These efforts will be instrumental in safeguarding the future of dealerships and ensuring their sustainable growth.*

Our mission at FADA is clear. To elevate the role of Auto Dealerships, drive inclusive growth and forge stronger partnerships across the industry. With a network of over 15,000 dealerships and 30,000+ outlets employing 5 million people, we will continue to advocate for reforms, foster innovation and shape the future of auto retail in India. Together, we will create a lasting legacy, protecting our businesses, employees and the customers we proudly serve."

Brief profiles of all the FADA Office Bearers for 2024-26 can be found in Annexure 1, Page No. 03

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About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2 & 3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 Automobile Dealerships having over 30,000 dealership outlets including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~5 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.

Annexure 1

Brief Profiles of FADA Office Bearers for 2024-26

Mr. C S Vigneshwar – President, FADA and Managing Director – Anaamalais Toyota



Born into a business family in Coimbatore, Mr. C S Vigneshwar spent his childhood in Chennai. Schooled in Don Bosco Chennai, he later graduated in Commerce out of Loyola College Chennai. He later pursued his MBA from GRD College Coimbatore before adding an MSc in International Business from Manchester Metropolitan University.

He joined family business in the year 2004, representing the third generation in the family. Today the business group known as the ARC group has interests in goods transportation, automobile dealerships, drinking water, packaged foods, green energy alternatives, farming, FMCG distribution and education. The group has gained a strong environmental focus to add to its existing pioneering HR and CSR way of thinking.

Mr. Vigneshwar has been a member of the Apex Consultative Committee of Volvo Eicher Commercial Vehicles for the last 14 years. He has been part of the Toyota dealer Council for 11 years and served the Head of the Toyota India Service Dealer Council for the 7 years. He is also serving as the Area Commander for Home Guards in Coimbatore City. He has been a council member of the Federation of Automobile Dealers Federation for the last 12 years. Having visited more than 70 countries, he loves travel. His personal interests include camping, nature photography and off-roading. Having a day of learning at work and spending time with his family, friends and dogs is his definition of a fulfilled day.

Mr. Sai Giridhar – Vice President, FADA and Director, Saisha Motors Pvt Limited



Mr. Sai Giridhar has been in the automobile business for 28 years. A veteran in the industry, Mr. Giridhar is the dealer principle of Volvo Rajasthan and Skoda (in 4 locations across Rajasthan).

An alumni of St Xavier's school (Delhi) he attained Bachelor of Commerce Degree, from Delhi University.

His journey in automobile started in 1995 with Daewoo Motors Dealership in Jaipur. After the closure of Daewoo Motors in 2003, he acquired the dealership of General Motors and thus began his entrepreneurial journey. The dealership quickly expanded in 7 cities in Rajasthan. In his ambitious zeal, Mr Giridhar became one of the first 13 dealers for Renault in India in 2011 and remained amongst the top performing dealers in both GM and Renault dealerships.

Similarly, in his current venture at Skoda, his dealership is among the top 5 performers in India, renowned for its exemplary customer services.

He has been serving as the Secretary of the Authorised Motor Association of Rajasthan since the past 8 years and has been associated with FADA for more than 10 years, holding posts of State Chairperson of Rajasthan for 4 years before joining central leadership team.

His recipe to success has many ingredients but customer satisfaction and inclusivity at workplace have always been the highlights.

Being a strong supporter of the right to education, he currently runs a program which provides financial support to his employees' children.

Mr. Amar Sheth – Secretary, FADA and Managing Director for Group Shaman



A Postgraduate in Business Administration from SP Jain Institute of Management & Research- 2002 batch, Amar at the age of 19 started Group Shaman in 1997 along with his father Mr. Jatin Sheth.

Shaman is now a leading brand in automobile dealerships representing Honda cars, Volkswagen & the British icon Triumph Motorcycles in Mumbai. The Group also provides Mobility & Car Rental Solutions through its venture Shaman Mobility across the country. It also runs a Pre-Owned Car division which caters to a diverse customer set across the city offering products of all makes and models.

The automobile facilities of Group Shaman are spread across 16 locations in the city. Amar is also a shareholder in Landmark Insurance which is one of the largest broking houses spread across the country for motor and general insurance. The group employees over 1,000 people in the Auto business and 800 people in the Insurance business.

His innovative business practices combined with a strong ethical approach & a passion towards building a customer centric business has won him several accolades & recognition.

Amar has been the Chairperson for FADA Maharashtra Chapter for the third term. He is also a member of the 9 member FADA National Executive Committee.

Amar spends his time out of office on activities like long distance cycling, running & swimming. Classic cars are also of keen interest to him.

Mr. Pradeep Agarwal – Treasurer, FADA and Managing Partner, JMG Group



Mr. Pradeep Agarwal, an MBA from BITS Pilani, is a visionary entrepreneur leading the JMG Group with interests in automotive, education, and consultancy. He oversees Emeriti Devi Women's College and Joharimall High School, enhancing education for over 2000 students. With 25 years as a Hero MotoCorp dealer and roles such as Executive Director of BNI Greater Odisha and Chairperson for FADA Odisha, Pradeep drives significant growth and innovation. His dedication extends beyond business to philanthropy and global travel, enriching both community and professional networks.